

TRAVMEDIA.COM – NOKU BEACH HOUSE

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28 / Noku Beach House – Seminyak's Only Private Beachfront Villa





Attachments

Photos 





Noku Beach House – Seminyak’s Only Private Beachfront Villa



There was a time when affluent travellers seeking the ultimate island paradise would slip into a holiday resort – then came luxury villas. Bali has again raised the bar for lavish travel with the launch of Noku Beach House. This game changing retreat is perfectly perched on the Seminyak beachfront – a rare place of privilege and a privately held gem on Bali's exclusive oceanfront.

The six-suite mansion is oriented toward the sea with a long azure swimming pool, multiple dining areas and alcoves amid curated tropical gardens and pristine lawns. A full-size portable tennis court – in Noku camouflage colours – rolls out when time for play. Deep inside the villa flanking the massive entrance is an exclusive spa which boasts as its centrepiece an oasis pool adorned with hand-made decorative tiles. Here a glass window also converts into an outdoor cinema.

Noku Beach House is opulent six-star luxury dedicated to the mores of the new jet set and those who appreciate rarefied grace and élan. An exclusive and highly skilled army of staff, including a private chef, operates discreetly to service whims around the clock. Leading international luxury villa marketing and management company; Elite Havens, exclusively operates the estate and in doing so they have delivered a lux villa experience that transcends all others.

Elite Havens secured the creative skills of award-winning interior designer Alex Zabotto-Bentley to bring to life this outstanding refurbishment on an essential part of Bali's famous Seminyak beach landscape. Zabotto-Bentley has created a Zen-style space with a soothing colour palette of light turquoise and blue, which is paired with Moroccan accents. He has commissioned custom furnishings and an art collection of bespoke outsized tribal bead work, antique Indonesian artefacts from across this amazing archipelago and some of nature's most exquisite designs. Everything from plates to teapots has been artisanal crafted in tiny Balinese villages. The outside poolside dining and rooftop terrace are built from a 100-year-old pier from Borneo.

Guests will revel in the luxury within the flowing spaces of the estate dotted with deep sofas and multiple living zones and endless vistas of ocean and sky. Six contemporary and elegant bedrooms with beautiful bathrooms have every comfort from soft linens to cloud-like beds. Balconies embrace the views – water or lush gardens. The bathrooms have herringbone tiled walls hand made from tens of thousands of tiny tiles. Every facility operates seamlessly. Exclusive toiletries are blended with the highest quality essential oils and the plastic minimisation policy has drinking water in Noku branded glass bottles. Kimonos, headscarves and sarongs are of a one off Noku batik design.

A private bridal suite is at the rear of the villa with direct access to a roof terrace with full water views and a pavilion. A superb Void sound system is connected to Noku's own radio station with playlists prepared by some of the world's most celebrated DJ's. Noku Beach House can deliver a divinely intimate holiday as exquisitely as an event for more than 200 people. The estate is the premier property of the Noku brand, which will blossom globally and organically.

For all press, media inquiries or a full suite of hi-res photos, please contact Felicity Hannay, at felicity.hannay@elitehavens.com. To learn more visit www.nokubeachhouse.com.

About Elite Havens Luxury Villa Rentals

Elite Havens Luxury Villa Rentals is Asia's market leader in high-end holiday villa vacations welcoming over 60,000 guests a year. Established in 1998 the company has curated a spectacular portfolio of more than 200 private luxury villas in Bali, Lombok, Phuket, Koh Samui, Sri Lanka and the Maldives. Offering a diverse range of inspired island accommodations – from absolute beachfront to rural escapes, traditional to designer chic, honeymoon hideaways to sprawling wedding venues – all Elite Havens properties are staffed to the highest level including villa managers, gourmet chefs and personal butlers to ensure a totally unique experience.

www.elitehavens.com

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